

Berkeley Federation of Teachers
Executive Board Meeting
August 30, 2018

1. Introductions, Ground Rules and **Agenda Approval M/S/P**
2. President's Report (see pink sheet) PLEASE REVIEW COMMUNITY AGREEMENTS and Written Site Rep Report (see tan sheet)
 - a. Appreciations: Angela Coppola and Josh Austin have been working on CalSTRS and CalPERS divestment from for-profit prisons, Matt Meyer and Janine Waddell went to CFT Union Summer School,
 - b. September 8th: Rise for Climate, Jobs and Justice; starts at 10am; wear BFT shirt
 - c. October 8th: BFT Contract Campaign kickoff
 - d. If there are any members interested in attending meetings for affordable housing for and representing BFT, please let Cathy know.
3. Maintenance of High Membership Numbers
 - Why is it so important? We need to get to 100% membership because it allows us to have more power, influence and agency; site reps are our best voice to speak to potential members; we have around 40 members who are not members
 - Report from August Orientation Events: REALM; BUSD New Teachers; New Special Ed teachers; Sub Orientation; Adult School Orientation
 - Member recruitment is an ongoing task for all due to mid-year hires; everyone needs to know how to talk with a non-member about why they should join the union
 - Packet of materials, including "scenario" tips- Please pick items from the "Berkeley Federation of Teachers Key Accomplishments of 2017-2018" page that you are really passionate about and that you can speak to; core message; We are stronger together; tips: make it relatable, know your "stuff", don't leave forms with potential member
 - Scenarios Role Played: Money is tight, why should I join?; Person is in a hurry; I've heard that teachers are unhappy about (something from the past)
 - Practice in three sets of pairs; Share advice from Site Rep experience
4. Contract Campaign Update
 - High membership will be key to our success at the bargaining table
 - Review our narrative
 - Ask Site Reps to recruit 10+ members for October 11th Kickoff Event (give talking points)- 4pm at the Adult School
 - Will review a detailed proposed contract campaign and negotiations timeline, and set proposed, escalating (mild/moderate/high) contract campaign actions at the 9/25 BFT Exec Board meeting
 - Contract Action Teams (see reverse for description)
 - Speakers at the September and October School Board meetings
 - How Election Volunteerism helps our Contract Campaign and Plans for a Possible Future Parcel Tax campaign- Please complete Fall Election Volunteer Form TODAY

Site Rep Contract Campaign Tasks for September

- Talk to non-members, including hires after 8/30/18
- Get 10+ members from your site /SLC/department/program to commit to attend the October 11th Contract Campaign Kickoff event
- Set up a Contract Action Team at your site, or in your SLC/department- see back item #3 on back of agenda (see green sheet)

5. BFT Political Action Committee Executive Council Meeting (see yellow sheet)

6. Time Sensitive BFT Business

- a) New Site Reps: Please sign for the 9/18 New Site Rep Training
- b) MOUs signed since our last Exec Board meeting
- c) Proposed Exec Board Meeting Dates for 2018-2019